Nominate A Local Good Cause

In store Green Token Giving activity is still on pause due to Covid restrictions but we’re accepting your nominations for a digital online version of Green Token Giving.

Complete this form to tell us which local grassroots cause you would like to see us support!

This programme allows you, the customer, to nominate a local charity or good cause which could be chosen to be part of our customer vote.

The group with the most online votes will receive a £500 donation with second and third place each receiving £200.

The Asda Foundation donates over £1m per year to local communities through Green Token Giving.

You Nominate
You Vote
We Give Back
What is the name of the good cause you are nominating?

…………………………………………………………………………………………………………
…………………………………………………………………………………………………………

Why do they need funding from Asda Foundation?

…………………………………………………………………………………………………………
…………………………………………………………………………………………………………
…………………………………………………………………………………………………………

Please provide a contact name and telephone number for someone at the good cause.

…………………………………………………………………………………………………………
…………………………………………………………………………………………………………
…………………………………………………………………………………………………………

Please provide their payee name (this is the good cause’s bank account name which goes onto the cheque at the end of the vote)

…………………………………………………………………………………………………………
…………………………………………………………………………………………………………
…………………………………………………………………………………………………………

As you are the nominator, please give us your name, telephone number and email address

…………………………………………………………………………………………………………
…………………………………………………………………………………………………………
…………………………………………………………………………………………………………

Once completed, please email or drop this form in to the Community Champion at your local Superstore and ensure all sections are filled in as we cannot accept incomplete forms. You can find the contact details for your local Superstore Community Champion at https://storelocator.asda.com.

If your nomination is chosen, we may be in touch for more information.

Terms and conditions apply. Full guidance and more information about Green Token Giving available at www.asdafoundation.org.

Thank you for your nomination!