

Feeding Communities Grant

Group Guidance

Feeding Communities Grant has been designed to help provide meals to anyone in need in the lead up to Christmas.

With more local and national lockdowns in place and changes anticipated to the coming weeks, supporting those with food provision is needed more than ever. Communities are struggling, charities are feeling the pressure, Asda Foundation is providing support.

Meals can be provided for individuals, families, meals at children's healthy holiday clubs.

This guide is to assist and support you through the application process. The Community Champion in your local store is also able to support you in completing your application. Please do not go into store to ensure the safety of our customers and colleagues during this time. Please call, email or zoom Community Champions for support.

This document contains information relating to:

- **How Asda Foundation grants work**
- **Feeding Communities Grant**
- **Is my group eligible for a grant?**
- **How to apply**
- **When to apply**

How Asda Foundation grants work

Each year, Asda Foundation support local grass roots organisations to transform communities and improve the lives of people living within the Asda community.

We welcome applications from groups which:

- Benefits their local community
- Are local to an Asda store
- Unites communities with activities and support
- Ensures everyone has an equal opportunity to become involved

Each store has a Community Champion, their role is to support projects within the community and support bringing people together. They manage all applications for Asda Foundation grants.

Asda Foundation do not accept applications sent directly from community groups.

Please use the store locator link on the Asda Foundation website www.asdafoundation.org to get in touch with your local store, and speak to your Community Champion about how we might be able to support you.

Feeding Communities Grant

- Maximum £1,000 per grant.
- Per meal maximum cost £4.00 (can be lower than this)
- We will not contribute towards meals which cost more than £4.
- No quotes needed
- All requests must include a bank statement as proof of payee name
- We will fund groups who have already received funding from Asda Foundation in 2020
- All groups must be not for profit, we do not fund groups who deliver a service to make a profit.

***Here are some examples of what we would and would not fund (not exhaustive):**

What We Would Fund	What We Would Not Fund
<ul style="list-style-type: none"> • Food parcel for a family/individual • Christmas Hamper (food only) • School Holiday Clubs (food only) • Soup kitchen/homeless centre (food only) • Christmas meal deliver or collection • Local Community Centre providing meal deliveries 	<ul style="list-style-type: none"> • Salary Costs • Activities – this grant is food only • Christmas Gifts • Packaging of food for transport • Delivery costs • Alcohol

Further criteria guidance

- A food parcel/hamper can be worth more than £4 and provide multiple meals.

Eg. 20 hampers provided, each hamper is worth £28, which provides 7 meals for one person (£4 per meal). Total applied for $£28 \times 20 = £560$. The grant will provide $20 \times 7 = 140$ meals.

Please show your workings as above in Section 3 of the application form.

- A food parcel/hamper may be for an individual or more than one person (family). Please ensure you are clear on the application form how many meals are being provided.

Eg. 18 hampers provided. A family hamper is worth £45, which provides 5 meals for 3 people (£3 per meal, per person). Total applied for $£45 \times 18 = £810$. The grant will provide $(5 \times 3) = 15$ meals $\times 18$ hampers = 270 meals.

Please show your workings as above in Section 3 of the application form.

- If hampers are including items other than food, only food can be funded through this grant.
- One grant can provide different sizes of parcels/hampers. Please be clear on the application form.
Please show your workings as above in Section 3 of the application form.
- We will not process applications which do not state how many meals are being provided.

Is my group eligible for a grant?

To be eligible to apply for a grant, your group must be one of the following:

- A Charity
- A Not for Profit Company
- A Community Interest Company (CIC)
- An Unincorporated Club or Association

And

You must be able to:

- Provide a clear rationale for how the grant funding will be used
- Provide a bank statement or deposit slip showing your payee name – we do not fund individuals
- Provide at least one accepted document as per the table below:

Type of Group	Accepted Documents
A Registered Charity	Charity number Constitution
A Registered Company	Company number Memorandum of Association and Articles of Association
Community Interest Company (CIC)	Company number Constitution Memorandum of Association and Articles of Association
Unincorporated Club or Association	Constitution Club Rules

How to apply?

- To apply for an Asda Foundation Grant, you must complete an application form. There are two different application forms, one for groups who are Government Entity organisations, and another for groups who are Non-Government Entities.
- The application forms are available from your local Asda store - ask for your local Community Champion, and ensure you complete the correct form. We cannot accept applications made on the wrong forms.
- Please read the step by step guide available on the [Asda Foundation Website](#) which takes you through the application questions one by one paying particular attention to Section 3.
- Once you have completed your sections of the form, it must be returned to the Asda Community Champion, and, if all criteria are met, they will forward it to the Asda Foundation for consideration.

- Your application will be considered within 6 weeks from the date your Community Champion submits it to the Asda Foundation. If your application is successful, all grant payments will then be made by cheque.

We are here to support you, so please do not hesitate to contact your Asda Community Champion if you have any questions about your grant application.

When to apply?

Applications are open from 6th November 2020

Applications close on 6th December 2020.

Each application **MUST** be forwarded with its accompanying documents.

Any applications received from a store Community Champion after this date will be unsuccessful. Please ensure you submit your application with enough time for the Community Champion to review and submit to Asda Foundation for consideration before 6th December 2020.

Funding is not guaranteed until you have received written confirmation from Asda Foundation.